

What is the use of STATISTICS? How do we use them daily?

Seminar
21.10.2013
14h00 - 18h00



Celebration of the International Year of Statistics

Jointly Organized by Statistical Council (CSE) and Statistics Portugal (INE)

The International Year of Statistics, "Statistics2013", is a worldwide initiative that aims to promote the recognition of how important Statistics are for the Society.

The Statistical Council and Statistics Portugal have decided to mark this annual celebration by organizing a seminar *"What is the use of Statistics. How do we use them daily"*. The initiative aligns itself nicely with the strategic objective for the Portuguese National Statistical System (NSS) for the next five years - *"meet the statistical information needs of society with quality and timeliness, contributing to strengthen the trust in official statistics and their best use, improving communication and promoting statistical literacy"* - and it intends, in coordination within the NSS, to foster statistical literacy, to eliminate barriers that hinder the use of official statistics and to recognize the contributions of statistical science.

The seminar aims at increasing public awareness of the power and impact of statistics on all aspects of society, at promoting the recognition of the role of official statistics and at exchanging ideas on how best to communicate statistics and therefore contribute to the understanding of statistics and their correct interpretation and use.

Producing statistics that include us all.
Statistics are about people.

Disseminating statistics that are an increasingly
important tool for the society.

Extremely important tool for governments and increasingly
used and recognized by societies.

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Programme

■ 14H00 | RECEPTION OF PARTICIPANTS

■ 14H30 | OPENING

Alda de Caetano Carvalho | President of Statistics Portugal
and Vice-President of the Statistical Council

■ 14H45 | KEYNOTE SPEAKER

The role of official statistics in the EU

Walter Radermacher | General Director of Eurostat

■ 15H30 | STATISTICS IN THE MEDIA

What does one see when reading statistics

Pedro Santos Guerreiro | Director of "Jornal de Negócios"

Coffee break 16H00

■ 16H15 | HOW TO BEST REPORT AND PROMOTE STATISTICS AS EVIDENCE
FOR DECISION MAKING

Moderator | Pedro Telhado Pereira | Professor at the University of Madeira; member of CSE

Bringing official statistics to the society

Helena Cordeiro | Vice-President of Statistics Portugal; member of CSE

Shaping the future of statistical communication: the contribution of Banco de Portugal

João Cadete de Matos | Director, Statistics Department, Banco de Portugal; member of CSE

Statistics as knowledge and freedom factor: the contribution of PORDATA

Maria João Valente Rosa | Director of PORDATA; University Professor; member of CSE

■ 17H15 | OPEN DEBATE

■ 18H00 | CLOSING

Alda de Caetano Carvalho | President of Statistics Portugal
and Vice-President of the Statistical Council